



# Intuition Careers

## Careers Advice and Tracking Tool

Intuition Careers is a careers advice and tracking tool. It supports the delivery of impartial and evidence-based careers advice using information about the local job market, combined with a tracking system to record all interaction and follow-up activities to fully support the learner. The tracking system allows advisors, with the correct security settings, to share the results of a careers interview with chosen personnel, i.e. teacher, counsellor, parent and the student via emails.

### Using labour market information for careers advice

Improve the delivery of careers advice using the latest labour market intelligence data that can tell the user exactly which occupations and industries are in demand locally.

You can explore careers and specific occupations of interest and review the expected salary, required qualifications and the projected demand for these jobs in easy-to-read graphs.

You can also explore the top jobs and occupations available in any given region.

### Provide impartial careers advice

Intuition Careers lets you search for relevant local vacancies, apprenticeships and related courses to study. This way you can support your learners to make the right and relevant decision for them.

You can share the session directly with the student and give them access to your college Careers Explorer instantly so they can then explore the possibilities in their own time with others and as preparation for a follow-up session.

You can choose to display your own courses matched to occupations or National Course data to include all training providers in an area including Further Education Colleges and Universities.

If you use your own course data, you can promote courses relevant to the student search. If you opt for the National Course data, the student can search for all relevant courses based on the area they are interested in.

### Easy session tracking and reporting

Intuition Careers makes recording sessions very easy. You can record the outcomes and the searches within the program. You can also report on how many sessions were delivered, the notes recorded and how long an average session takes. Intuition Careers will track and show which students benefited from careers sessions.

### Key Benefits

One system for **careers advice and tracking**

Easy sharing of the results with **tutors and students**

Provide impartial evidence-based **careers advice**

Support students to make **the right choice**

Promote apprenticeships **and courses together**

Track the advice given **and measure the impact**

### Key Features

- Skills based search for occupations, apprenticeships and jobs
- Includes labour market data provided by the Ministry of Education
- Easy to understand LMI
- Links to the National Apprenticeship Service (NAS) database
- Share the search link with the student

Type an interest or activity e.g. sport, building



Explore:  Careers  Courses  Apprenticeships  Vacancies

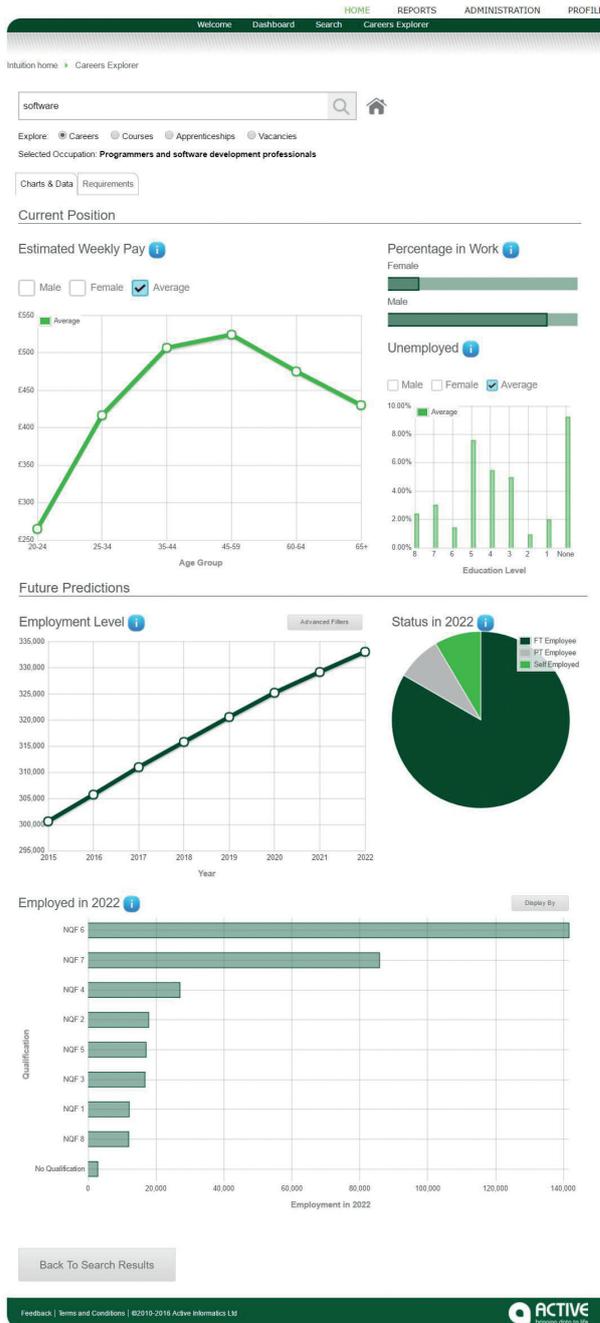
Use a simple search bar to start your careers advice session.



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### Tracking careers advice



### Customer testimonials

*"We are happy with the system. We have even promoted it to a few other Further Education institutions through our NAMSS and UCAS connections. We find it very user friendly. It's absolutely ideal in terms of value for money. Our students like to use it as a source of labour market intelligence. We tend to promote the system more to our level three students or above, as we feel that this is the right stage for this type of careers advice. Our higher education students also welcome the possibility to use it."*

*Bridgwater College*

Intuition Careers provides a simple system combining an evidence-based careers advice tool with tracking, so any interventions can be easily documented and the outcomes shared with the student and other stakeholders.