

Labour Insight

Unique granular job vacancy data

Labour Insight is the largest single source of real-time Labour Market Information (LMI).

Key Benefits



Historical data insight

The only source of job postings going back to 2012



Millions of job postings

Labour Insight uses data from close to 40,000 sources



Real time data

Real time data – Job posting to analysis in 48 hours



Patented Technology

Extracts more than 70 data elements from any given job listing



Accuracy assured

View the actual job advert/posting that all reports and data is based on



Granular

Eleven different levels of geography



Salaries

Measure mean and median salaries against government data



Skills Clusters

Identify emerging markets and occupations. Match skills against Occupations and Employers.



Relevance

Ability to exclude agency and job board postings

Book your demo

The best way to experience the amazing depth of data Labour Insight can offer you is to take a 30 minute demonstration. This can be done online or in person. We will show you the data that's most of interest to you and answer any questions you may have.

We would be glad to help you understand how the data can be utilised most effectively. Get in touch with a member of our team today.

info@activeinformatics.com

Labour Insight is used widely within the following sectors:

Further education



Higher education



Councils & LEP's



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Key benefits for further education colleges and training providers

Labour Insight is used by FE Colleges to support their overall business strategy and bid development, curriculum planning, employer engagement activities and apprenticeship development.

Real time job vacancy data

Broken down by occupation, skills clusters, employers and more.

Employer engagement

Identify actively hiring employers near you.

Apprenticeships

Target employers advertising for entry level positions, in order to promote apprenticeship programmes.

Marketing and recruitment

Job market facts to help students choose the right course.

Support funding bids

Provide an evidence base to show where spending is most needed.

Curriculum planning

Adapt your courses to meet the exact demands of local employers. Identify specialist skills not found in traditional data sources.

Careers advice

Motivate learners and increase retention rates.

Key benefits for universities

Labour Insight is used by universities to better understand, and promote student outcomes.

Programme alignment

Prioritise the skills that are in greatest demand.

Higher apprenticeships

Identify relevant apprenticeship opportunities.

Employer engagement

Identify actively hiring employers.

Business development

Give prospects the facts about likely future job opportunities.

Key benefits for Councils and LEP's

Labour Insight is used by Councils and LEP's to evidence and articulate the demand for skills and occupations locally, regionally and nationally. Updated daily it's the best way to keep on top of what's really happening in the jobs market right now.

Labour Insight enables you to:

Identify which skills are needed to support growth in your region.

Inform young people about the range of opportunities open to them, including apprenticeships, enabling informed decisions about work and study choices.

Provide evidence to ensure the pipeline of skills from education to employment.

Understand which jobs are in demand, where they are, and which sectors are shrinking or growing.

Testimonials

"Labour Insight is used extensively by the marketing team in our LMI activity which includes providing insight to strategy, curriculum planning and IAG. I find Labour Insight provides a clarity and enhances government-based statistics. It is a vital part of our suite of labour market tools that provide detailed intelligence."

Grimsby Institute

"Labour Insight is a very innovative, easy to use reporting tool and the size and volume of data has provided a lot of opportunities for us to deliver our local targets and ambitions. The data enables us to identify and look at the potential demand for skills and employment opportunities across the sectors and to use it to help support Luton residents to access employment."

Luton Borough Council

"The ability to delve into the full job advertisement allows extensive interrogation of the data and as a result, this goes well beyond any similar statistics we've accessed in the past. I would definitely recommend Labour Insight as a source of information for others in local government."

Central Bedfordshire Council

Book your free online demonstration today info@activeinformatics.com